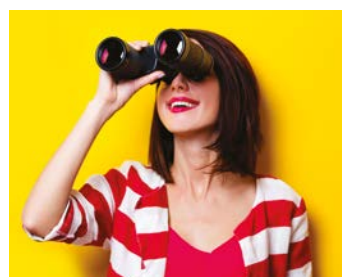
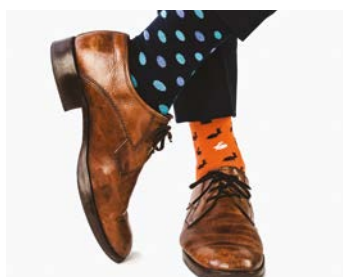


# HASLERS

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intentionally different



# WHAT MAKES US INTENTIONALLY DIFFERENT?

Our purpose is to help our clients realise their business, financial and personal goals by providing an innovative bespoke advisory service.

We aim to achieve this by empowering a highly motivated team without compromising our embedded social responsibilities.

## Our values



### Intentionally Different

To continually question normal business practice and then do it better.



### Socially Responsible

To be a leading light in our local community, both environmentally and charitably.



### People Centric

To always provide a positive experience for our clients, our team and our community.



### Innovative

To provide the best available proactive service to clients and to continually improve our service levels.



### Respected

To be widely respected for our values and achievements as a firm.



### Expertise

To be leaders in knowledge in our business field.



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## INTRODUCING US

Welcome to Haslers.

Haslers are leading chartered accountants and business advisers comprising ten Partners supported by a team of professional and support staff. We are accountants with a real desire to do things differently.

At Haslers we understand the changing nature of business and the challenges you may face. Every business is different, every entrepreneur unique – whether you are an established owner-managed business, a corporate company, a new start-up, a not for profit or a private individual we can support you and help your business to flourish.

Haslers offer a wide range of expertise under one roof: we deliver a broad selection of services to help you, including audit and assurance, accounting, corporate finance, HR & team development, marketing, payroll, tax and VAT advice all from one office location.

We are intentionally different: we are a one-stop-shop of expertise parallel to the “Big 4” accounting firms but small enough to work with you on a personal basis – there is no matter that a colleague at Haslers cannot handle. Our Partners are all specialists in their chosen fields of expertise, consistently working together across matters ensuring that clients benefit from joined-up, Partner-led advice with broad skills and experience on all aspects of your financial affairs.

As a complete financial service centre, our work is uniquely integrated, covering the full spectrum of a business lifecycle. As such, our clients grow with us – for over 70 years we have been committed to providing high quality, personal bespoke services to help businesses prosper. Our people are our greatest asset – we have a culture that attracts and retains the best staff. Our reputation of technical excellence, knowledge and capability is the result of the wide range of qualifications and experience held by our staff.

We have a strong connection with our community and take an active part in supporting it. We are also unusual in having our own in-house registered charity, The Haslers Foundation, which supports local and national charities through our innovative fundraising.

The services listed within this brochure are by no means exhaustive but do provide a brief introduction to our practice. Yes, we are accountants but we do things differently.

Jon O'Shea Chairman

## PARTNERING WITH YOU FOR YOUR WHOLE BUSINESS LIFECYCLE

Each stage of the business cycle is different with each phase presenting its own set of challenges. With Haslers as your partner for the journey, you will always have specialist expertise there to help you take your business on to the next stage.

We can help you draw up a strategic plan, take care of your outsourcing needs and increase productivity to free up more time to focus on your business.

From the outset we can remove some of the financial and administrative burdens on the business through the provision of our management accounts, statutory accounts, payroll, tax and VAT returns and HR services.

As the business grows we can assist by looking at business structures, funding, taxation, audits and, if required, guide clients through any investigation procedures.

Later in the development of the business we can help with potential mergers and acquisitions and ultimately with tax efficient succession planning or business exit.

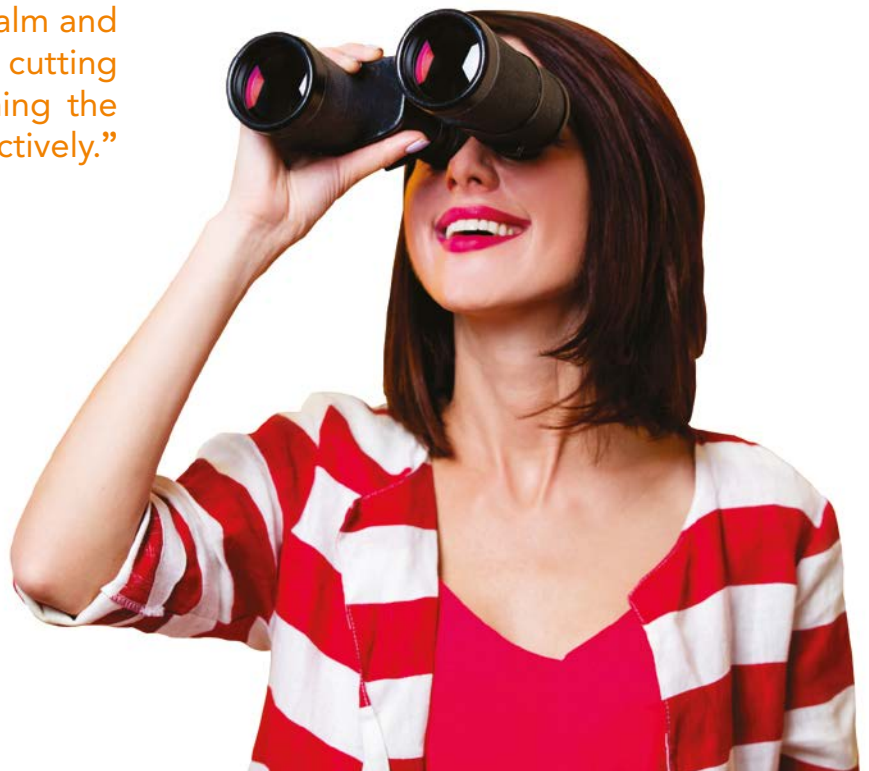
We take the time to understand your business and your aspirations. We then understand what you want to achieve and will work closely with you through the journey – proactively helping you to solve problems and identify the opportunities that will take you there.

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“Haslers take the time to explain complex information using simple, straightforward language so that you can make better, more informed decisions. They are friendly and approachable and go the extra mile to help their clients, no matter the size of their businesses - big or small. They have the ability to remain calm and focused under pressure - always cutting through the noise and ascertaining the important points quickly and effectively.”

*Krishan Patel*

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## BUSINESS SERVICES

Financial security comes from strategic planning and working with trusted professionals to realise your vision – setting objectives and measuring performance. Business owners and managers need realistic, robust and commercially sensible advice from a business partner who will work with you through the many challenges you encounter to help your business prosper.

We have almost 70 years experience in providing astute strategic and financial advice to clients of all sizes across the business services sector, helping them to plan for success and sustainable growth. Haslers can help you to operate more efficiently and cost-effectively and manage an increasing regulatory burden by providing a range of accounting, advisory and compliance services to support the growth and changing requirements of your business and provide insight and guidance that adds value to your business.

Our portfolio of services is extensive. It includes:



### Accounting

For many of our clients who have limited in-business accountancy capability, we provide accounting support to meet their operational and statutory needs and provide useful information on the aspects of financial performance of the business on which to concentrate on.

Our advisory team bring in-depth technical accounting knowledge. From bookkeeping to tax returns, online accounting to payroll services, we can take care of all your day to day issues. We can provide advice on any issues arising from transactions, business decisions and regulatory changes.



### Audit & Assurance

Performance and profitability cannot be maximised until a business goes under the microscope. At Haslers, our audit and assurance process will find out exactly how your business is doing.

We will ensure you are compliant with all relevant regulatory requirements and offer robust, independent opinion. Our approach is to focus on your specific needs and to add value wherever we can by standing back to see the bigger picture of growth potential.

Haslers has developed a strong industry reputation in the core area of audit and assurance services. We are experienced in providing these services to all types of businesses from large integrated corporate groups, to not for profits, to entrepreneurial businesses.

Each audit and assurance team is led by a Partner who is actively involved with your assignment and is hands-on across the issues.



## Business Planning

We are more than just bean counters – we are fully rounded business advisers assisting our clients with the long term planning of their business and helping them solve their challenges.

Getting a business off the ground and establishing your position is a significant achievement. As your business develops, you will need robust commercial advice to navigate the different challenges you may come up against.

Strategic planning has always been an important part of Haslers' work whether it is mitigating risk or allocating resources for growth; we partner with you to help you meet your goals and advise on the strategies and actions that you need to take to ensure your business' survival, prosperity and growth.

At Haslers we understand that you know your business better than anyone. We will work with you to strengthen your business plan, so that it delivers maximum benefit.



## Bookkeeping & Management Accounts

Good record-keeping and accurate management accounts are crucial to the success of any business. Our team will ensure that your books are water-tight and provide you with the reports and data you need to take your organisation to the next level.

We will set up a sensible accounting system that suits you and we will ensure that all your business transactions are accurately accounted for. Our assistance will ensure that at all times you have a crystal-clear picture of your business and its operations.

Furthermore, our team will help you to meet your goals by providing you with timely balance sheets, cash flow and income statements – enabling you to accurately assess strengths, weaknesses and performance and make appropriate business decisions in the short and long term.

By working with Haslers, you can ensure that you are getting the most out of your business at all times.



## Cloud Accounting

We are now operating in a digital age – transitioning your business to cloud accounting can help your business work smarter and faster, giving you a clear overview of your current financial position in real-time, no matter where you are, saving your business time and money.

All businesses are now required by HMRC to submit their VAT returns online under the Government's Making Tax Digital plans. With these changes in financial reporting now necessary, it is an ideal time for businesses to consider an online accounting solution.

Haslers is one of only a few local firms to be granted partner status by leading online accountancy software providers, Xero – making us ideally suited to provide advice and training.





## OUTSOURCING SERVICES

Outsourcing frees up your time so that you can focus on developing your business. It gives you peace of mind that your needs are managed and reduces the need to recruit more staff. At Haslers we have several outsourcing services that can be tailored to your needs as they evolve.



### HR & Team Development

We understand that business owners face a complex regime of employment law and regulations when they employ staff, no matter what the size of their business. Ensuring you are compliant with the rules can be a real distraction from the day to day running of your business and can be very costly if you get it wrong.

Haslers HR & team development offers clients a commercial, practical, "can-do" approach to support you to manage your staff and help you ensure you stay up-to-date with legislation and best practice.

**We provide professional support on all aspects of HR from policies and contracts through to reorganisation and redundancy; disciplinary matters and HR best practice.**

We can provide HR support over the phone, e-mail or if you prefer face-to-face and our services are available on a "pay-as-you-go", retainer or project basis.

You can benefit from flexible access to HR advice as and when you need it providing you with peace of mind that your HR issues are under control. All of this is without the need for you to commit to the cost of employing your own in-house HR professional.

Our services include providing HR advice and support on key issues for employers, including:

- Contracts of employment
- Policies and procedures
- Staff handbooks
- Induction policies and procedures
- Staff retention, development and motivation
- Advice on recruitment and selection
- Handling disciplinary and grievance investigations
- Maternity, paternity, flexible working, parental leave
- Settlement Agreements
- Designing appraisal schemes

### Payroll Management

We understand that running a business is a full-time job. At Haslers we can relieve your business of pressure and save significant time and money by processing your payroll requirements for you. We can do this swiftly, using the latest payroll technology, regardless of the frequency of your payroll run. Fully compliant with RTI, our specialist team offers a cost effective payroll solution tailored to the needs of businesses of all sizes.

By outsourcing your payroll you benefit from increased data security with sensitive information stored off-site. We can ensure that your payroll is administered in line with the latest regulations and that all documentation and taxation requirements are met.

Additionally, if you manage your payroll in-house, we offer a value-for-money service to review and improve your systems.

### Pensions Auto-Enrolment

All employers are legally required to enrol eligible workers into a qualifying workplace pension scheme (Automatic Enrolment). The best way to get Auto-Enrolment right is to start planning as early as possible by taking expert advice. At Haslers, we can assist you with a wide range of Auto-Enrolment responsibilities, including assessing existing pension schemes for eligibility and setting up new schemes.

Our dedicated Auto-Enrolment service guides employers through the regulatory minefield to ensure timely compliance with the new requirements. We help employers to review existing employee benefits or to introduce new ones and in both cases to structure them in the optimum way.



# HASLERS

marketing

## Haslers Marketing

Haslers Marketing offers outside the box thinking when it comes to marketing.

If you are looking for the benefits of in-house marketing experts without the overhead costs of employed members of staff, then Haslers Marketing can provide the solution. Our specialist team can look at your current marketing strategy and create a new plan to help your brand thrive. We can also help you execute the marketing strategy and measure its effectiveness.

We will review your current marketing strategy, including your target audience, brand message, and presence in your market or industry. We will then determine what is working and what is not, to create a new marketing strategy. Our marketing experts will engage with your brand and identify ways you can connect with new and existing clients, along with shaping the company's branding, brand identity and target audience.

We will help to improve customer engagement with your brand through social media, including creating social media campaigns. We can manage email and social media marketing campaigns as well as online advertising using SEO (Search Engine Optimisation).

Haslers Marketing offers a whole host of marketing activities for your business, to help you:

- Increase profitability
- Communicate effectively with your clients
- Improve brand awareness

### Why do you need Haslers Marketing?

You are most probably on the lookout for a marketing consultant as you are struggling to do marketing effectively to build an online/off-line audience for your product or service.

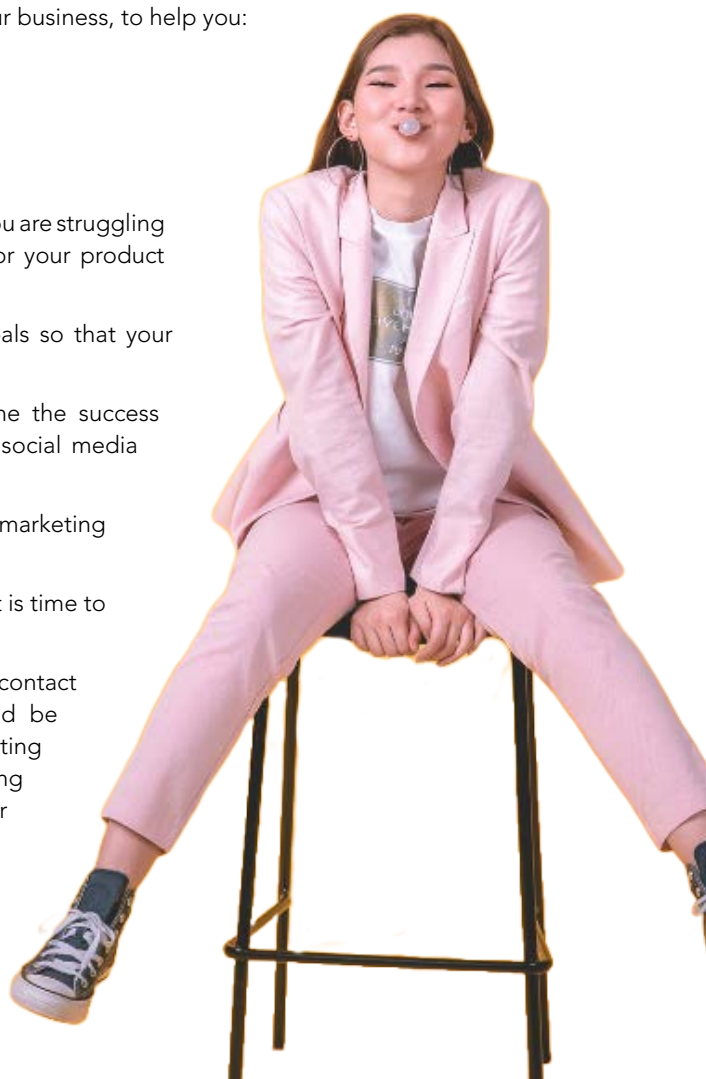
You may need a marketing strategy with short and long-term goals so that your business can grow and thrive.

You may need support with monitoring key metrics to determine the success of your marketing strategy, from daily traffic on your website, to social media engagement, to potential leads.

There is likely a gap in knowledge among your staff and you need a marketing consultant to address this gap.

You may want to improve connection with existing clients and feel it is time to also expand into new markets to attract new customers.

In the current climate, it is more important than ever to keep in contact with your clients. We feel that this is a time when you should be increasing awareness and making sure that you are communicating with your clients and potential clients effectively. Haslers Marketing offers specialist skills and experience that could be missing in your business. We can provide an outside perspective on the challenges or issues your business faces. We can offer the fresh approach that many businesses need in order to improve their operations and expand into new markets. We also offer a free review of your current marketing plan and objectives.





## CORPORATE FINANCE SERVICES

To keep your business running efficiently and effectively, there are times when you will need specific financial solutions. Our dedicated Corporate Finance team offers a comprehensive lead advisory service whether you need to buy or sell a business, raise capital or improve the efficiency of your funding.

Our dedicated team provide the full spectrum of corporate finance transaction and support services for clients throughout the lifecycle of the business, providing independent advice to help you make astute strategic decisions to ensure your business maximises its potential growth.

A corporate transaction can be one of the most complex business transformations an organisation will undertake. Our team combines technical expertise with insight gained from our understanding and experience of our clients and the market. We are experienced in our field with a strong track record of success.

### Our services include advising on:

- Acquisitions
- Acquisitions out of administration
- Business plans and projections
- Company valuations
- Disposals
- Financial Due Diligence
- Fundraising – debt and equity
- Litigation support and expert witness
- Management buyouts
- Mediation
- Mergers and demergers
- Preparing your business for sale or investment
- Reporting accountants
- Succession planning



## FORENSIC ACCOUNTING SERVICES

Our specialist team of forensic investigation experts are able to support solicitors, insurance companies and fellow accountancy professionals with matters relating to disputes and litigation.

We are able to provide:

- Valuation of companies and businesses for divorce proceedings - either party appointed, single joint expert or shadow expert
- Company, shareholder and partnership valuations
- Detailed forensic reports
- Expert witness services for court cases and court appointments
- Forensic accounting relating to cases of fraud
- Loss of profit calculations
- Providing financial analysis for mediation

### Litigation Support

Our investigations specialists can assist with evidence gathering when litigation is involved. We can help with:

- Pre-litigation advice, helping you to consider whether a claim has merit
- During litigation proceedings – by helping you assess defence evidence, disclosed documents or supporting evidence to issue a counter claim
- Defending a claim against you – by assessing the merits of your case and the case against you



## TAX SERVICES

We understand how complicated navigating through the complexities of the UK tax regime while maintaining compliance with HM Revenue & Customs' regulations can be. Changes in law, practice, or in the approach of tax authorities can have a major impact on your business and incur costs. On the brighter side, tax concessions can be significant where they apply.

The team at Haslers will guide you seamlessly through the maze of tax compliance, tax planning and tax efficiencies to minimise risk and maximise growth opportunity. We provide commercially driven and risk-assessed advice aimed to maximise tax efficiency and maintain compliance for you, your business and your family.

Our clients include entrepreneurs, owner-managed businesses, start-ups, corporate companies and not for profit organisations for whom we provide specialist tax advice bespoke to the particular circumstances and strategies of your business.

Many of our clients are family-run businesses. For these clients tax efficient succession planning and business structures are of family wide importance. Due to our close relationships with our clients and proven experience we have a strong reputation as a long standing trusted adviser not only to the business but to the financial needs of the family as a whole and have considerable experience in providing inheritance tax planning and establishing trusts.

As well as advising on one-off, stand-alone issues, we can also look at the bigger picture of your circumstances and priorities, to assist in shaping strategies designed to enhance your future financial security.

### Our tax services include advising on:

- Company and business tax planning
- Corporate and personal tax return preparation
- Employee share schemes
- Employment tax
- Estate planning and wealth management
- Inheritance tax planning
- International tax planning
- Property tax planning
- Research and Development (R&D) claims
- Ex-patriate tax
- Venture Capital Schemes

We also run a Tax Investigation Service to help protect clients against the professional costs involved in a tax investigation or enquiry, backed by an insurance policy we have taken out in our name.





## RESEARCH & DEVELOPMENT TAX CREDITS

Research and Development (R&D) Tax Credits are a UK tax incentive intended to inspire companies to invest in R&D. Businesses can reduce their tax bill or claim allocated cash credits as a proportion of their R&D expenditure.

R&D by UK companies is being actively encouraged by Government through a range of tax incentives. The Government views investment in research R&D as a key to economic success. It is therefore committed to encouraging more smaller and medium sized companies to claim R&D tax relief. The incentives are only available to companies and include:

- Increased deduction for R&D revenue spending, and
- A payable R&D tax credit for companies not in profit

The Government's commitment to improving access to R&D highlights the need for more SME companies to understand what relief is available and how the process of claiming tax relief works.



## VAT SERVICES

VAT has an impact on all aspects of business life. The rules and regulations are complex and HM Revenue & Customs' queries and investigations daunting. VAT therefore requires careful management whether you are considering a future project or day to day compliance – it makes sound business sense to make sure you are getting it right.

Our VAT specialists use their technical knowledge and practical experience to provide expert advice on any VAT issues your business might face. Whether you need advice on registration or the best VAT arrangements for ongoing trading, including overseas activities, or on a one-off transaction, we can help. We will work closely with you to provide timely and cost-effective solutions, whilst also identifying VAT savings and ensuring compliance with HM Revenue & Customs (HMRC).

### Our VAT services include advising on:

- Land and property transactions
- Construction projects
- Capital expenditure
- VAT registration and deregistration
- VAT control and reconciliation
- Use of the most appropriate special scheme
- VAT audit and health checks
- VAT compliance

Our team assist the full spectrum of organisations: from sole traders through small and medium size businesses to listed and global groups. We work with not for profit organisations, academies and Trusts and whatever type of advice you need; we can provide practical support, tailored to your circumstances.

We also provide a specialised VAT service via a dedicated Helpline, led by VAT partner Debra Dougal. The VAT Helpline Service provides technical and practical advice on all aspects of VAT to accountants and lawyers to support the services they provide to their clients.



## BUSINESS GROWTH & STRATEGY

Our Business Growth & Strategic Advisers offer a range of services all of which have been created to provide results tailored for you and your business, ensuring you reach your goals and aspirational destination.

We offer a pioneering and creative approach to business growth and strategic planning. As licensed advisers, our Business Growth & Strategic team provides pragmatic support and guidance to help you first identify, then reach your corporate aspirations. Our services include:

- Business Growth & Strategic Advisory Session
- Business Leader Groups
- Business Diagnostics

“I had been at Palmerston Vets since 1982 and sold the business in 2017. During that time we had worked with a number of accountancy firms, but after meeting the team at Haslers we never looked elsewhere. Haslers always provided us with fantastic advice and their team are extremely friendly and quick to respond if we ever have a query. Thanks to having worked closely with us for nearly two decades they understood our business and often came to us with assistance before anything become an issue. Their help in the sale of our business was fantastic and they made what could have been a very stressful process relatively easy, as we had confidence in the support they were providing. I would have no hesitation in recommending Haslers Chartered Accountants to other businesses looking for effective and friendly advice on a wide range of accounting, tax and corporate finance services.”

*Austen Reid, Palmerston Veterinary Group*

## SECTOR SPECIALISMS

We work with individuals and businesses across a wide range of sectors and recognise that certain industries require a specialism.

We have particular expertise in servicing the following sectors:



### SERVICES FOR BUSINESS START-UPS

The UK is a global hub for start-ups, particularly in the booming tech sector but launching a business requires special consideration.

The formation of a company can be highly technical and for inexperienced entrepreneurs can appear, at first, quite daunting.

Our team understand what makes a successful entrepreneur and we can help you to navigate the maze of opportunities and challenges you are likely to face on your journey to success.

From registering with Companies House and choosing the best structure for your venture, to getting to grips with bookkeeping and business plans, Haslers can assist you with tax and financial issues of all shapes and sizes.

Our team will take a hands-on approach to getting to know you and your business ideas and provide tailored advice which will add value to your enterprise for the foreseeable future.

### We can advise on all aspects of setting up and running a start-up business, including:

- Choosing a business structure
- Registering with Companies House
- Company formation
- Business plans
- Bookkeeping
- VAT
- Payroll
- Management accounts
- Annual accounts
- HR

We offer a free initial consultation to start-ups and SMEs. During this consultation we will aim to outline how we can help with a range of matters, including tax compliance and planning, financial management, plans for restructuring and access to finance.



## SERVICES FOR CHARITIES & NOT FOR PROFIT ORGANISATIONS

In the face of increasing legislative and regulatory pressure on the not for profit sector, the need for efficient management of your finances underpinned by a strong and effective governance structure has never been more important. Balancing this pressure with funding concerns presents challenges for the charity and not for profit sector.

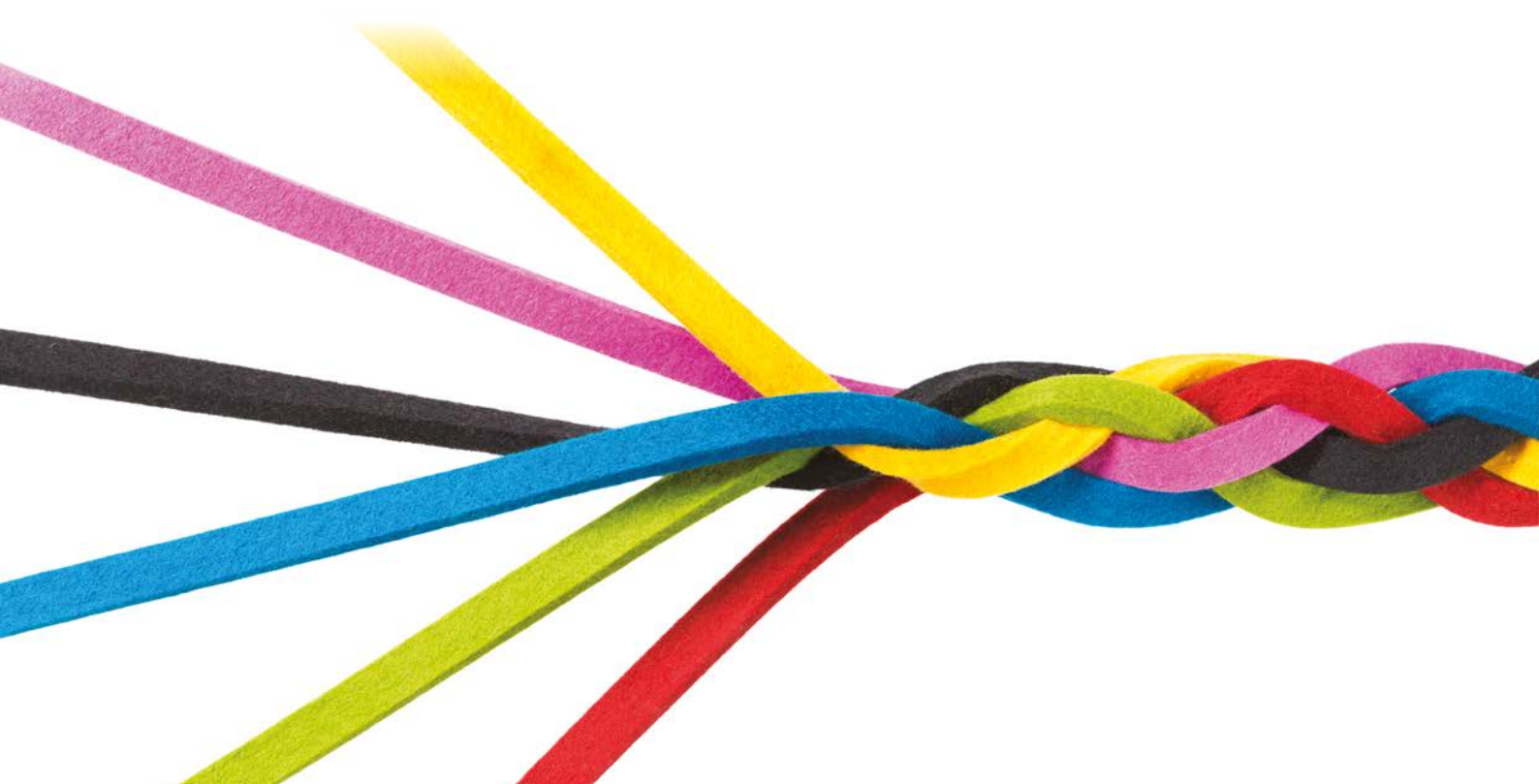
Having the responsibility for the running of our own registered charity The Haslers Foundation, which co-ordinates Haslers' fundraising, we understand the challenges of the sector, and use this experience to the benefit of our advice. Our in-house charities team comprises tax consultants, VAT advisers, corporate finance experts and a skilled compliance team. We work closely with charities and not for profit organisations to help support your organisation to achieve its core goals, whilst minimising risk and ensuring compliance.

We provide advice to interpret legislation, reduce the tax burden and navigate through VAT complexity – whether you are a charity, a place of worship, social enterprise, membership or trade organisation, social landlord or community group.

Using our knowledge of the sector and our experience of supporting similar organisations, we also help charities and not for profit organisations in building financial planning into long term strategies for development and growth.

### Our advice includes:

- Advice on charity structure
- Management Accounts
- Tax compliance and planning
- Audit and Independent Examination
- Payroll and bookkeeping
- Risk management, compliance and Governance
- Mergers and collaborations, including Due Diligence
- Compliance health checks on Gift Aid, VAT and tax
- Trading activities, using subsidies, social enterprises and Community Interest Companies (CICs)





## SERVICES FOR THE EDUCATION SECTOR

Haslers' dedicated education team specialises in working with individual academies, multi-academy trusts (MATs), charity and not-for-profit schools and independent schools.

Our team offers expertise in all aspects of auditing, accounting, tax and business support in the education sector. Our experience of acting for a number of schools and our in-depth knowledge of the issues facing them, means we can provide specialist, cost-effective advice and services to meet the audit and accounting requirements for free schools and academies both through the start-up years and with ongoing requirements and responsibilities.

### Independent, Charity & Not for Profit Schools

#### Strategy & Growth

Our dedicated team provide the full spectrum of support services, providing you with independent advice to help you make astute strategic decisions to ensure your school maximises its potential growth.

We can take an objective view and provide expert, independent advice to help clients make informed decisions about short and longer-term goals for their organisation and to draw up and implement action plans for achieving them.

#### Financial Compliance

At Haslers, we provide comprehensive support with your financial reporting obligations, including carrying out statutory audits, preparing teachers' pension returns and audits and providing year end statutory accounting services.

We use our experience to ensure that your accounts and reports meet regulatory requirements and present them in a way that goes beyond the numbers, to make the most of a valuable opportunity to highlight your achievements and effective organisational management.

We also use your audit or accounts process to identify risks and problems that could arise in the future and advise you on ways to strengthen systems and controls to address these, as well as highlighting opportunities to maximise tax efficiency if relevant to you and make the best use of available budgets.

#### Internal Accounting

We can carry out internal audits to review and strengthen financial systems and procedures with internal audits.

#### Tax Support

Maximising tax efficiency makes sound business sense for any independent school. Paying no more tax than necessary, while staying compliant with HM Revenue & Customs, means that more resources will be available to invest in delivering first class services, raising attainment and investment in the school. At Haslers, we can provide comprehensive tax compliance and planning advice to support independent schools. Areas where we can assist include: Trading arms and corporation tax, VAT, Capital allowances and Employment taxes.

We understand the challenges of Charity & Not-for-Profit Schools; our in-house team comprises tax consultants, VAT advisers, corporate finance experts and a skilled compliance team helping clients to reduce the tax burden and navigate through the VAT complexity.



## Academies & Multi-Academy Trusts (MATs)

### Strategy & Growth

We work with numerous academies and multi-academy trusts across Essex and North East London and are experienced in assisting with a wide range of academy related issues – from conversion through to day-to-day management of running a Trust.

Our service includes advising on the MAT structure and governance through to evaluating funding options; Due Diligence support bespoke to the size and complexity of the MAT going forward and the school joining it and long-term advisory support pertinent to the growth strategy of the MAT.

### Financial Compliance

Academies have much greater control over their budgets and the way they operate than traditional state schools, however such freedom, along with stringent budgets means that there are many more decisions to make. It helps therefore to have advisers who have supported other academies who have faced the same issues, to guide you through the process and make it as straightforward as possible.

As specialist academy accountants, we recognise that academies have very specific accountancy, audit, tax and advisory needs, starting from a point long before their transition to academy status and beyond establishment.

### Internal Accounting

If required we are able to provide an internal audit function to help you to review and strengthen financial systems and procedures.

### Tax Support

Our tax services and advice for academies & Multi-Academy Trusts (MATs) includes: VAT issues, including registration and reclaiming VAT, Corporation tax issues arising from commercial and community activities, pension valuations and teachers' pension scheme audits and completing returns for the EFSA.

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“Always professional and efficient, it is nice to have someone friendly on the other end of the phone. The presentation at the AGM of the accounts was very helpful and well received by governors.”

*Teresa Banks,  
Chadwell Heath Academy*

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## SERVICES FOR HEALTHCARE ORGANISATIONS

The business of improving health can bring significant rewards to organisations operating in this sector. However, such businesses can also face significant challenges, including Government initiatives to curb rising healthcare bills and complex regulatory regimes. We understand the challenges you face to lead a modern, profitable healthcare organisation and provide comprehensive expertise to help your practice or business operate compliantly, cost effectively and profitably in both day to day operations and at a strategic level.

We are experienced in advising:

- Care homes
- Dental practices
- GP practices
- Opticians
- Pharmacists

### Areas where we can assist include advising on:

- Accounting
- Bookkeeping
- Budget forecasting
- Capital and refinancing
- HR
- Joint Ventures
- LLP status
- Partnership agreements
- Pensions and investments
- Practice development
- Practice management support services
- Practice premises
- R&D
- Raising finance
- Retirement planning and pensions advice
- Succession planning
- Tax compliance and planning
- VAT compliance and planning





## SERVICES FOR INTERNATIONAL COMPANIES

The UK, with its favourable tax regime, has long been an attractive destination for international companies. London and the South East, with easy access to The City, international transport links and a highly skilled workforce is a particularly attractive location for companies wishing to establish operations in the UK.

At Haslers we can assist international companies and their overseas employees who are working in the UK - we understand the issues and pitfalls and can help reduce the time, expense and risk of setting up a UK subsidiary company. Our expert team of finance and tax advisers are able to help international subsidiaries and expats with all financial advice relating to living and working in the UK.

We have strong international connections through our membership of IAPA, a global association of independent accountancy and business advisory firms who provide accounting, audit, tax advisory and business consultancy services across the world.

### Our services include:

- Payroll services (including modified payroll)
- Tax advice for internationally mobile employees, including non-domiciled staff
- Cross-border VAT issues
- Transfer pricing
- Assisting with reporting to Head Office
- Advising on branch vs subsidiary decisions
- Transaction support
- Set up and maintenance of accounting systems
- Statutory Audit
- Reporting to Group Auditors
- Complying with UK Compliance obligations in terms of statutory accounts filing
- Complying with tax obligations (Corporation tax filings)



## Japanese services

**We have considerable experience dealing with the UK subsidiaries of Japanese businesses and assisting them with their UK obligations and their reporting to Head Office.**

Our team includes Japanese accountants and we are able liaise with our Japanese clients in Japanese should this be necessary.

The services our Japanese clients initially entrust us with are management accounting, payroll and personal tax services. We have found that this builds up trust and respect and we are able to showcase our accuracy, technical abilities and responsiveness. We then become trusted advisors and are asked to assist with other matters such as statutory accounting, Corporation tax and statutory audit.

**For further information contact: [japanese.desk@haslers.com](mailto:japanese.desk@haslers.com)**



## SERVICES FOR THE PROFESSIONAL PRACTICES SECTOR

As a professional service firm, Haslers understands both the challenges and rewards that running a professional practice can involve. We work with sole practitioners and multi-partner practices in a range of professional service fields:

We have a particular specialism in acting for solicitors. We recognise that solicitors are focused on providing their own clients with the best possible service so it can be difficult to allocate time and resources to planning for their firm's growth and development when also dealing with day-to-day business management and regulatory issues. We work with a large number of regional and independent law firms, providing a comprehensive accounting and business advisory service tailored to meet their individual needs. We have helped clients with issues, including conversion to LLP or limited company, succession planning, capital structure, raising finance and partner or employee reward schemes.

Whatever your size, our accountants and tax advisers can help you to run your legal firm efficiently and cost effectively and achieve your financial and business objectives.

We can assist you with general business support services including accountancy, tax and VAT advice, payroll and Auto-Enrolment. We can also process or review your online or traditional bookkeeping systems and software support.

### In addition to advising solicitors, we also work with professional practices such as:

- Chartered Surveyors
- Architects
- Estate Agents
- Management Consultants
- Chartered Accountants

“Haslers service is excellent, they always answer emails and any questions I have very promptly. They have provided us with invaluable advice during our first year in business and were very helpful especially with an initial set up of our accounts software. We shall definitely continue to use their expertise for our accountancy requirements.”

*Bozena Kuplinska, KPL Solicitors*



## SERVICES FOR THE PROPERTY AND CONSTRUCTION SECTORS

With property and construction projects offering major commercial potential, we recognise that robust financial systems and forward planning are crucial to maintain and maximise financial health at every stage. From cash flow to credit control, working capital issues to ownership structures and raising finance for investment to restructuring, we can help.

At Haslers, we provide strategic advice and practical support to enable property developers of all sizes – from start-ups to large, multi-site organisations, to gain maximum value from each property transaction in the face of complex compliance guidelines surrounding the property industry.

Navigating the complex web of regulation demands an integrated approach – we are highly experienced in advising on the commercial, accounting and tax issues that affect the property and construction industry and find solutions by utilising our expertise in everything from business strategy and corporate finance, to audit and tax advice.

We can offer advice on profitability, structuring your business, tax planning and optimising cash flow to improve the running and profitability of your construction or property business. Our tax team advises on tax structuring, capital allowances, inward/outward investment, Stamp Duty Land Tax (SDLT) and VAT, helping clients to manage critical real estate accounting issues.

We are experienced in all aspects of property tax and can provide expert advice on investing, developing, letting and selling property for individuals, trusts and companies.

### We work with a wide range of service providers to the property sector, including:

- Architects
- Surveyors
- Solicitors
- Project managers
- Estate and letting agents





## HASLERS FOUNDATION

The Haslers Foundation is a registered charity (registered charity number 1154817) which co-ordinates Haslers' fundraising for good causes and has awarded many generous donations to local and national organisations since it was established in 2008.

### Our charity's key objectives are to:

- prevent or relieve poverty and financial hardship by providing grants and services to charities and people in need
- support people who have long-term medical conditions and initiatives to preserve good health
- support recreational, leisure and educational activities to help young people participate in society as mature, responsible individuals.

In addition to organising regular fundraising events, Haslers staff are also encouraged to volunteer each year in the community.



Tax team with St Clare Hospice



Frank Charles Give a Gift Appeal 2018

“Special thanks to Haslers Accountancy, who through their staff volunteering scheme provided drivers to the Christmas Meal. It's great when different parts of the community pull together.”

*Loughton Voluntary Care Association*

## HASLERS GO GREEN

**We are committed to improving our environmental credentials and have launched a campaign to make our practice carbon neutral within the next 10 years.**

Haslers Go Green is not about saving money, but instead, it is a promise to create a greener future. In fact, any financial savings will be reinvested into achieving our goal.

As part of this mission, we are looking to #ditchtheplastic around our office and have begun to implement a number of important changes, such as replacing single use plastic items. These initiatives are being led by our own in-house green team, which is constantly exploiting additional ways of reducing our firm's impact on the environment.

## ACCESS INFORMATION 24/7

We are able to offer business owners 24/7 access to their accounts coupled with easily accessible reports. Our Secure Document Exchange enables us to share instantaneously and securely accounts and reports with you, anywhere in the world.

In addition, you have access to our library of guides, fact sheets and articles on our website. You will find a number of free calculators for taxes, loans and savings on our website.



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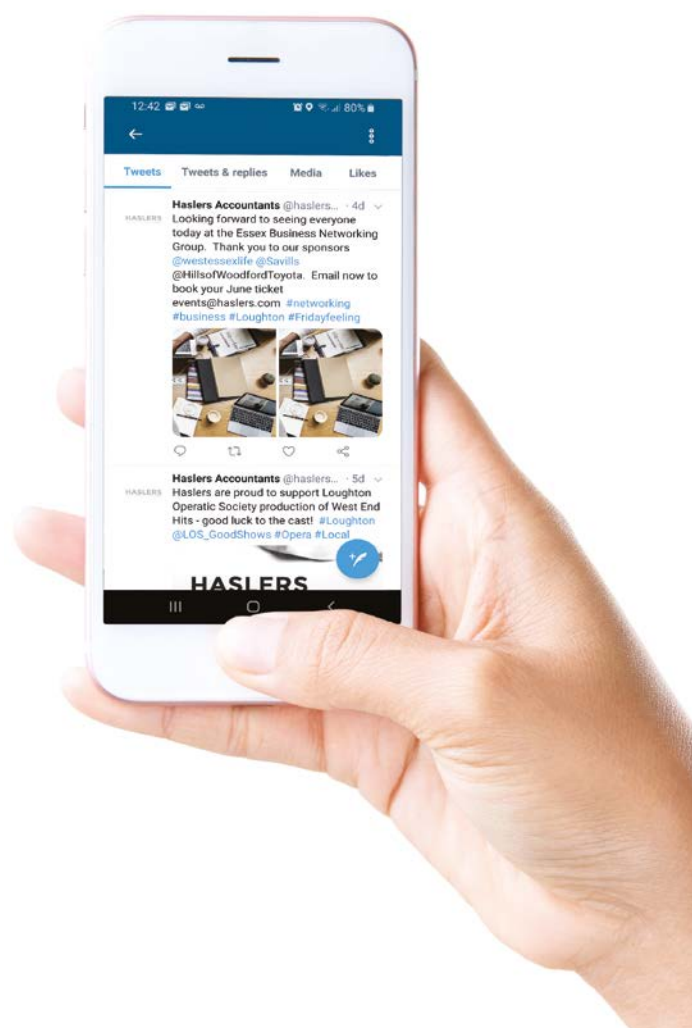
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ACCOUNTANTS

Members of UK 200 Group

As Chartered Accountants, we are members of the Institute of Chartered Accountants in England and Wales (ICAEW). Xero Partner



# HASLERS

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